

1   **ABSTRACT**

2           The present invention discloses a system and method  
3   for decoding barcodes from images acquired using a mobile  
4   device. Generally, the barcode image is acquired via a  
5   digital camera attached to the mobile device. After the  
6   barcode image has been acquired, the image is sent to a  
7   server via a wireless network which enhances the barcode  
8   image and subsequently decodes the barcode information.  
9   The server processes the barcode information and transmits  
10   media content related to the barcode back to the mobile  
11   device.